



Greetings!

Our 6<sup>th</sup> Annual Calle Ocho Latin Music and Art Festival will be held on October 3, 2015, from 1PM-10 PM at the Farmers Market on 8<sup>th</sup> and Ohio.

The goal of this event is to celebrate and share our Hispanic culture while promoting the need for a united Wichita Falls community. Additionally, we hope to bring commerce to the Wichita Falls historic downtown area by holding the festival in the heart of downtown. Various businesses and individuals will share their art and food with the community, while having entertainment and a children's area that will focus on passing on various cultural traditions to the youth.

Zavala is very appreciative of all you do for this community and we hope you will partner with us to continue this great event. Please look over our four options of sponsorship and choose the best option for your business. A detailed description of each sponsorship package is enclosed for your consideration.

**Bronze Sponsorship: (\$250.00)**

**Silver Sponsorship: (\$500)**

**Gold Sponsorship (\$1000)**

**Platinum Sponsorship (\$2000)**

Zavala Hispanic Initiative is a 501c3 nonprofit organization, and your gift is tax deductible. Please make checks payable to The Zavala Hispanic Cultural Initiative and mail to P.O. Box 373, Wichita Falls, TX 76307

Thanks for your support and the contribution to the future of the Hispanic community in Wichita Falls. If you have any questions or comments please feel free to contact me, Roger Palma, at (940) 636-6778.

Regards,

Roger Palma

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Cell: 940-636-6778

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## **Calle Ocho 2015 Sponsorship Levels**

**Bronze Sponsorship: (\$250.00):** Two tickets to festival, Company banner displayed at festival, an informational table, and Company Name mentioned throughout festival.

**Silver Sponsorship: (\$500):** Four tickets to festival, Company banner displayed at festival, an informational table, and Company Name mentioned throughout festival and printed on media materials and festival T-Shirt.

**Gold Sponsorship (\$1000):** Six tickets to festival, Company banner displayed at festival, an informational table, name mentioned throughout festival, and your logo printed on media materials and festival T-Shirt.

**Platinum Sponsorship (\$2000):** Eight tickets to festival, Company banner displayed at festival, an informational table, Company name mentioned throughout event and your logo printed on media materials and t-shirt.

**Please note that the deadline for sponsorship to be printed on media materials is September 1, 2015.**

